

VILLAGE OF SAUGERTIES

43 PARTITION STREET
SAUGERTIES, N.Y. 12477

**Village Board Meeting
Minutes
November 18, 2024**

Present: Mayor Murphy, Trustees: Don Hackett, Vince Buono, Terry Parisian, Deputy Mayor Mayer

Others: Paula Kerbert, Ed Quirk, Bill Kemble

Absent: Andrew Zink, Brian Martin

Mayor Murphy opened the Village Board meeting at 5:30pm.

Mayor Murphy led the Pledge of Allegiance to the Flag

Regular Session

Privilege Of The Floor

Trustee Parisian made the motion to approve the Village Board Meeting Minutes from November 4, 2024. Trustee Buono seconded the motion to approve the Village Board Meeting Minutes from November 4, 2024. All in favor, the motion carried unanimously.

Trustee Buono presented the Abstracts for November 18, 2024.

• General	\$ 54,993.15
• Water	\$ 14,081.83
• Wastewater	\$ 27,771.85
• Capital Fund	\$ 1,214.34

Deputy Mayor Mayer made a motion to approve the Abstracts for November 18, 2024. Trustee Hackett seconded the motion to approve the Abstracts for November 18, 2024. All in favor, the motion carried unanimously.

Mayor Murphy opened the discussion on Partition Street, and the developers sent back changes. I do not want to send these changes to Ben until we decide what we are doing.

Trustee Parisian request on the lease agreement to have Ben provide the delineation of the survey in the agreement, for liability issues. Mayor Murphy agreed and will send Trustee Parisian's request to Ben to be included in the lease agreement.

Trustee Parisian, offsetting costs of the parking lot, has researched the cost of parking solutions Kiosks from the last discussion, looked at several companies and they are roughly \$5K - \$6500.00 each.

Trustee Parisian had a conference call with *Park Mobile* – app on your phone, can be used anywhere. *Park Mobile* will mark out the Village Zones, go on your app, Geo tracks and gives you open space, select how many hours, whatever the parking fee, there is a .45 that goes to *Park Mobile*. Then Village is charged a percentage of the total amount of transactions. Policing by the Police Department, or a Parking Person that person would have the app on their phone for ticketing. Residents to sign up for a parking fee, you can sign up for one annual fee. Trustee Parisian said in the comments on this that people are very happy with it. The features that you add time from your phone wherever you are, easy application to use. *Park Mobile* will set up in 30 to 90 days implementation, extended on streets. They install signs with the rates and the bar code. Designate free parking, or block parking for an event. Handicap parking, permits given out in the Village Office, a tag for will be issued. Options to have different rates for different zones or streets.

Trustee Parisian stated there are two separate issues, to approve the lease, and then implementing software for parking. Village Board needs to decide to extend the parking lot. Upgrading the parking lot won't start till next April. Trustee Hackett asked about the copy of the lease. Mayor Murphy stated will be emailed to the Board for their review. Mayor suggested by January to decide to go with *Park Mobile* and will be ready to roll out by Spring.

Mayor Murphy discussion of the DRI presentation for this week. A video was submitted for the Town/Village of Saugerties by Jeremy Ellenbogen, was completed over the weekend.

Treasurer Report – see attached

Trustee Parisian – Fire Department Election, working through the

Deputy Mayor Mayer -

Trustee Hackett – Update from David. Wastewater operator trainee posting internally. Eyal is doing great job.

Trustee Buono –

Two Applications for the Fire Department were presented to the Village Board, Gino Rocco and Crystal Whitaker

Discussion on the DRI presentation Mayor Murphy discussion of the DRI presentation for this week. A video was submitted for the Town/Village of Saugerties by Jeremy Ellenbogen,

A moment of silence requested by Mayor Murphy for former employee Helene King who recently passed. Helene had worked in the Village Water Department and later as the Village Treasurer.

Trustee Hackett made a motion to Adjourn the Village Board Meeting. Trustee Parisian seconded the motion to Adjourn the Village Board Meeting. All in favor, the motion carried unanimously. Meeting adjourned at 6:33PM.

The next **Village Board meeting is December 2, 2024, at 5:30PM**

Peggy Melville Village Clerk November 20, 2024

TREASURER'S REPORT

November 18, 2024

I sent the final file for the unpaid taxes last week to the county. They approved the final amount to be paid to the Village of \$52,348.00. The Trustees will have to sign the affidavit tonight so I can send the paperwork to the county for payment. The payment should be sent to us by the end of the year.

Paula Kerbert

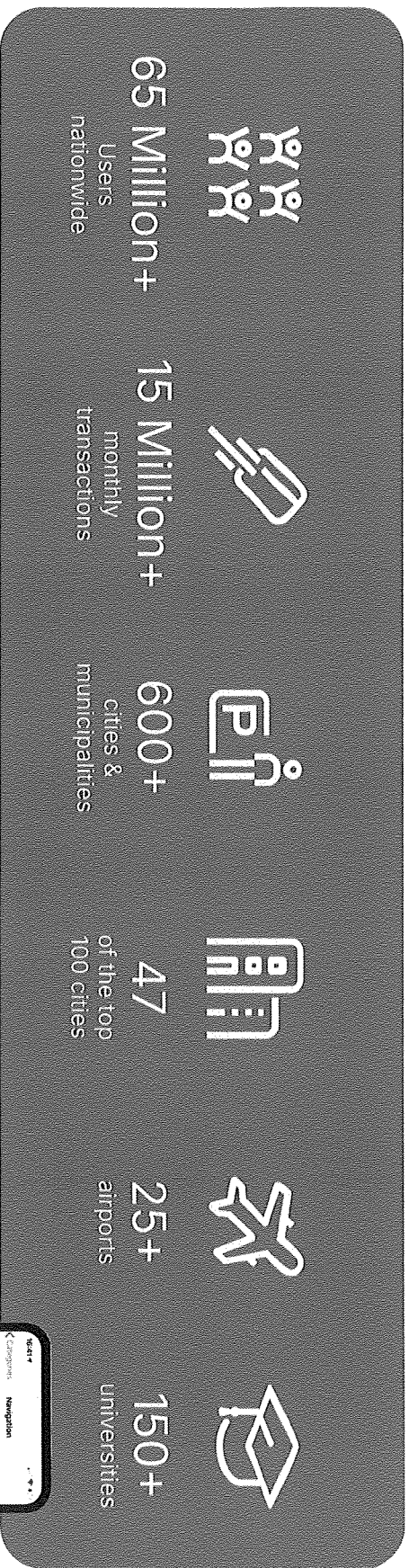
Treasurer



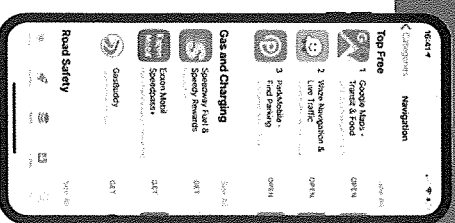
ParkMobileTM
PART OF EASYPARK GROUP

 **ParkMobile**TM

ParkMobile by the numbers

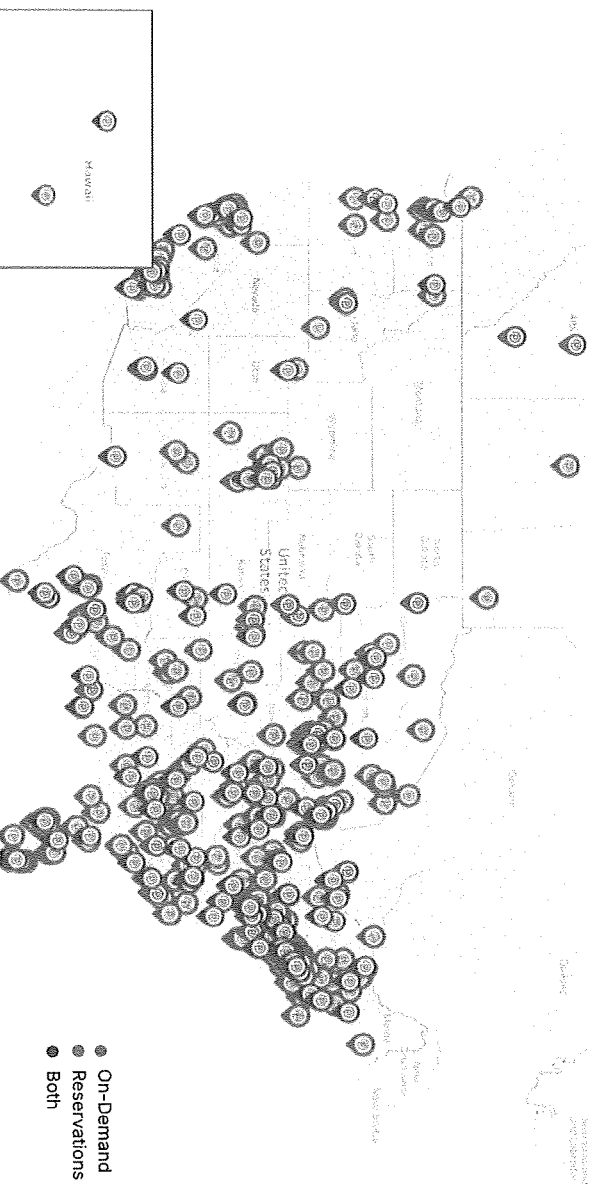


- Ranked #3 in the Navigation category of the app store only behind Waze and Google Maps
- Adopted by over 1 in 10 U.S. drivers
- 25% of users engage with the app as they travel to different markets



The ParkMobile network

The ParkMobile network connects drivers to the largest network of mobility related services in the U.S., with parking in over 600 cities including 7 of the top 10 in the U.S.

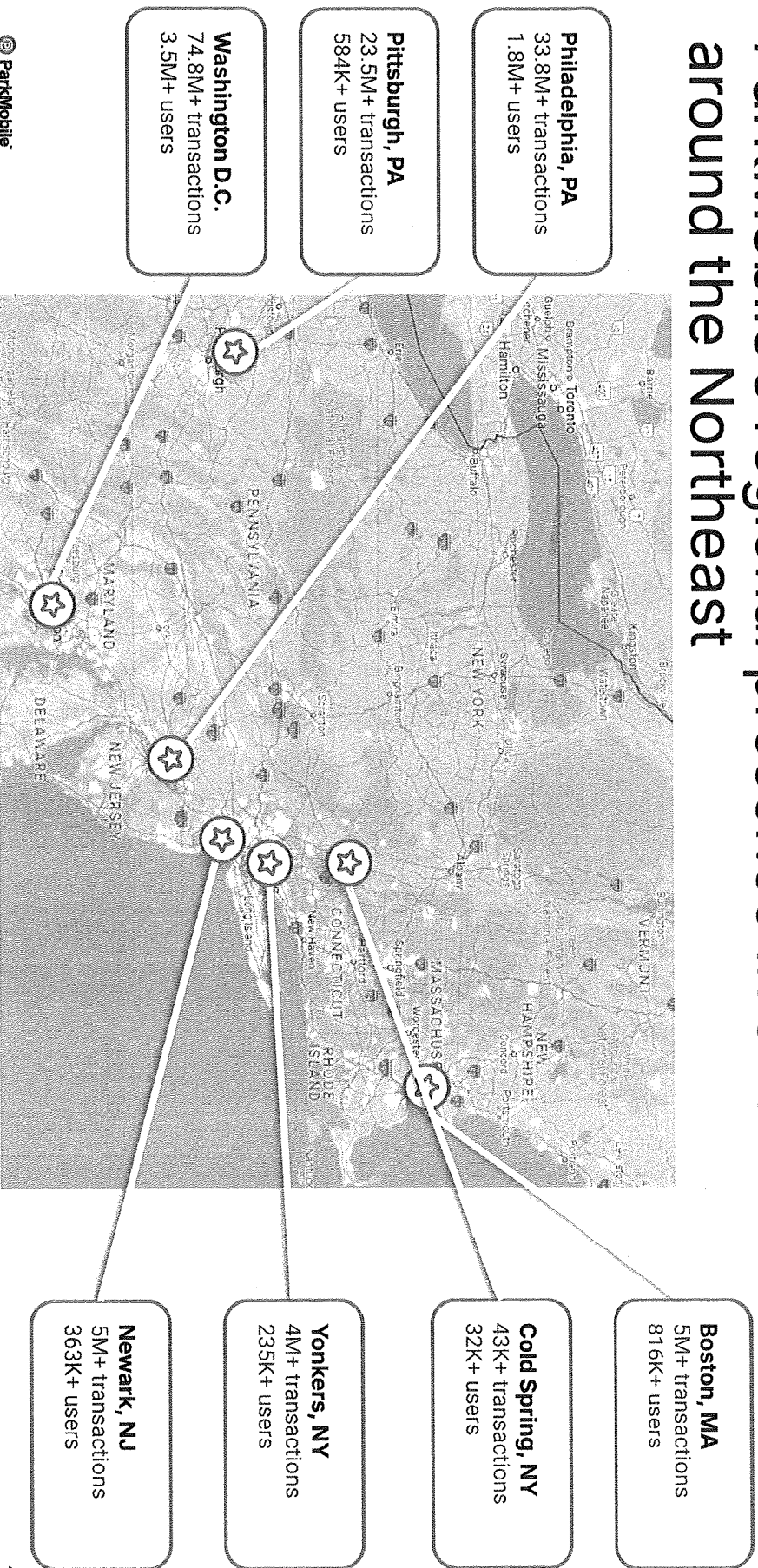


Top Markets

Washington, DC	Cleveland, OH
Philadelphia, PA	Tampa, FL
Los Angeles, CA	Birmingham, AL
Denver, CO	Dallas, TX
Pittsburgh, PA	Houston, TX
Newark, NJ	Miami Beach, FL
Atlanta, GA	Phoenix, AZ
Boston, MA	New Orleans, LA

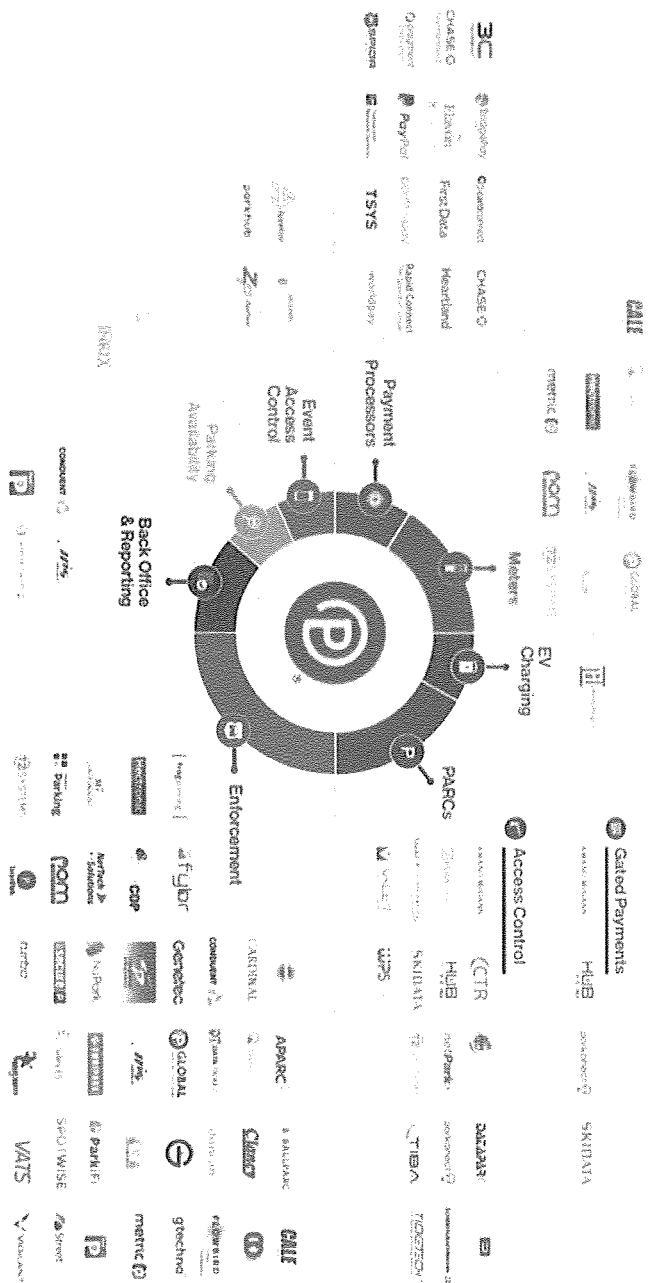
25% of ParkMobile members use our app as they travel across markets

ParkMobile's regional presence in and around the Northeast



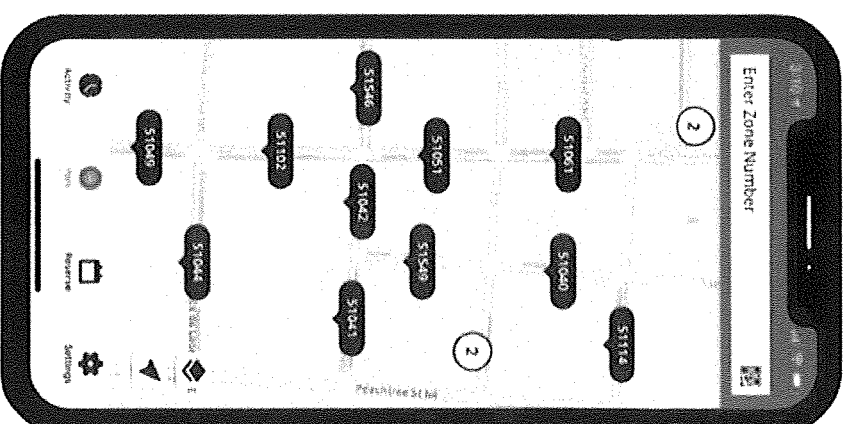
Integrated into the Entire Parking Mobility Ecosystem

Integrated into 100+ different systems including:



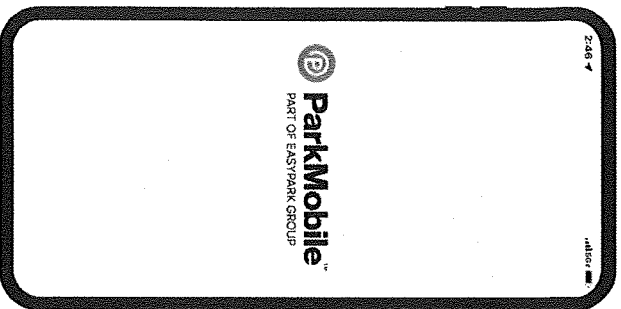
The Parking App

The most user-friendly, popular digital parking app in North America

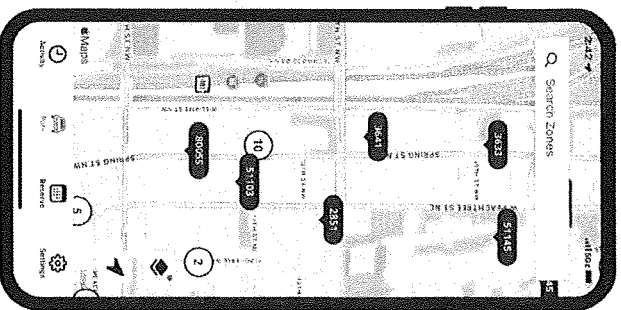


ParkMobile App Features:

App Purchase Flow for Zone (On Demand) Parking



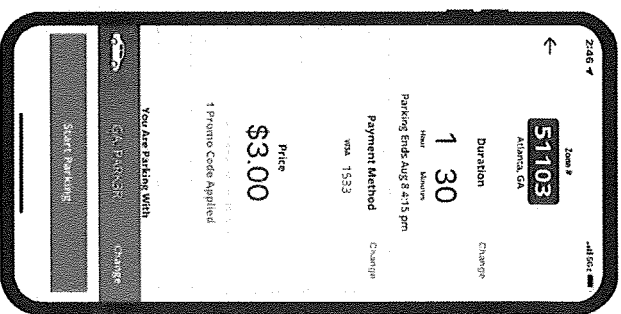
Register or login



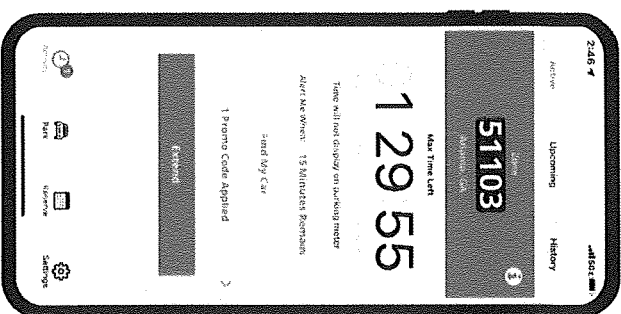
Select or enter
ParkMobile zone



Choose parking time, vehicle
and payment method

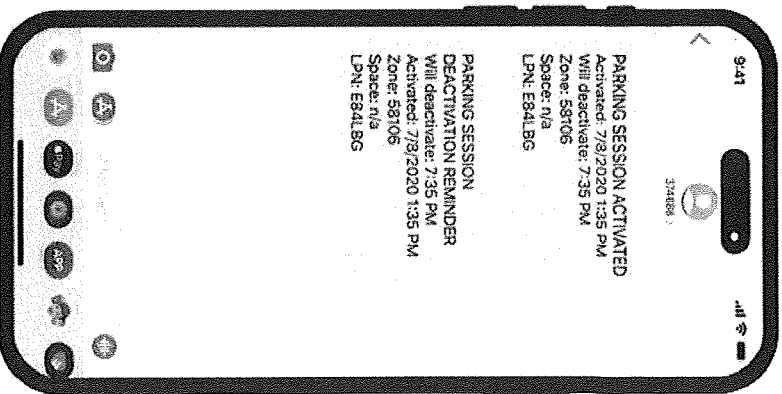
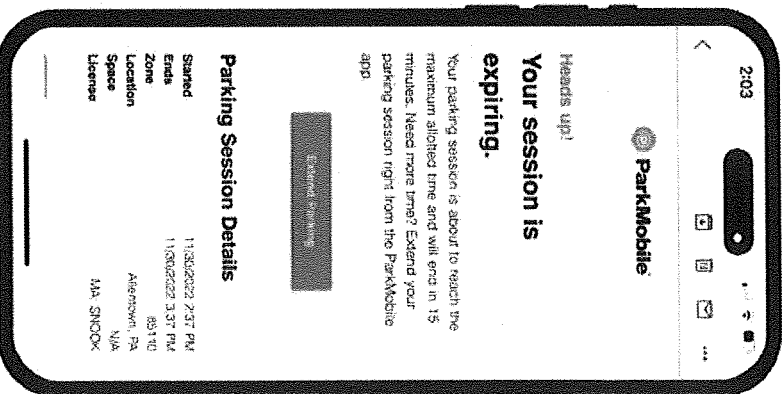
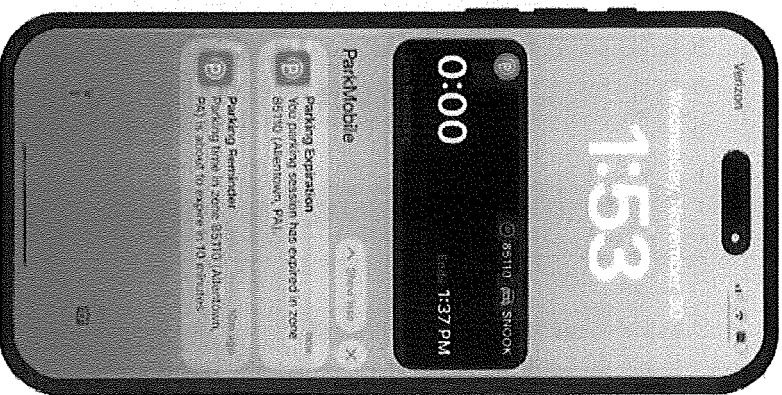
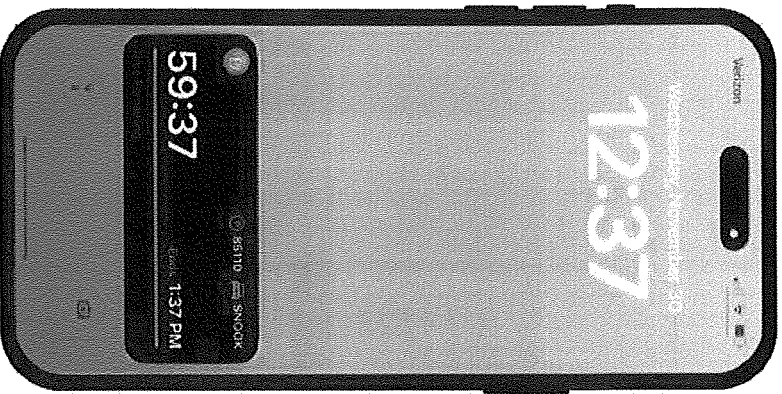


Confirm information
and start parking



Know how much time
you have left - extend
time remotely

Parking Expiration Notification Reminders



 **Live Activities**

Push Notifications

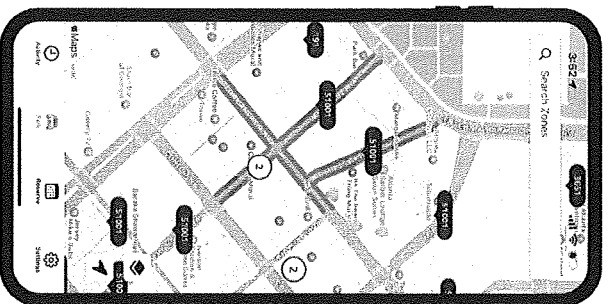
Email Notifications

Text Notifications

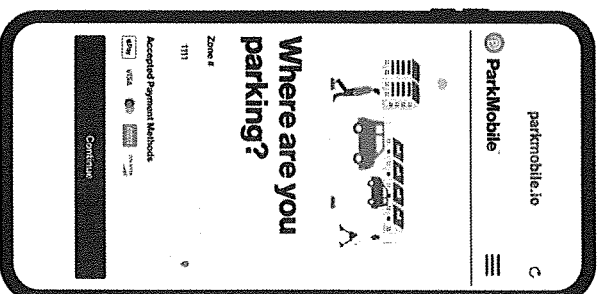
ParkMobile gives more options for contactless payments

Looking to provide more contactless payment options in your city or facility?

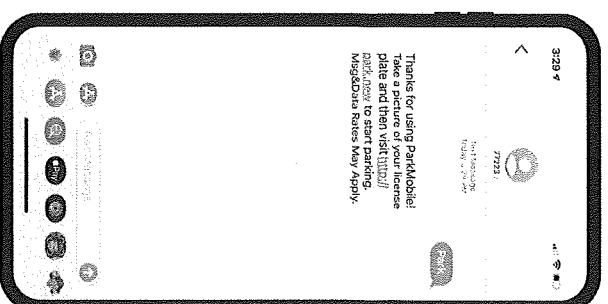
ParkMobile now offers multiple ways for your customers to pay for parking, making it easier than ever to go contactless. People can pay by app, web, or even text, whichever way they choose.



Pay by app



Pay by web



Pay by text



Equitable Access for Patrons Without Smartphones, Credit, or Debit Cards

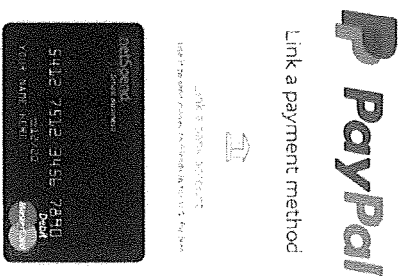
Pay for parking by calling, by PayPal, or by prepaid card

An Equitable Experience

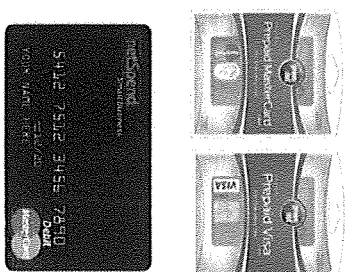
- No smartphone? Drivers who don't own a smartphone can easily pay for parking by calling a toll-free IVR number and making a payment over the phone.



- No credit or debit card? Drivers without a credit card can use PayPal to connect a bank account or use a prepaid card as payment

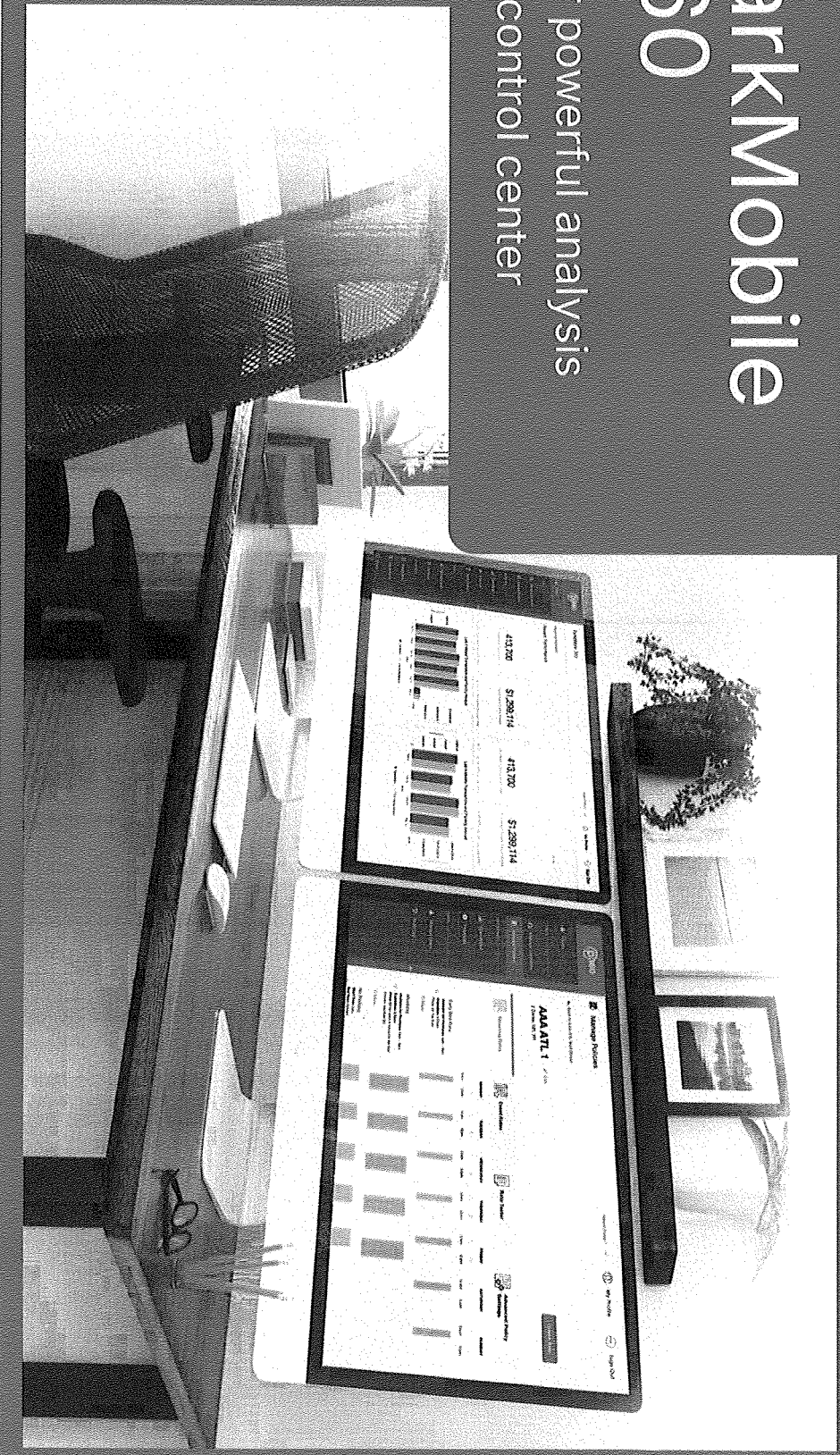


- Unbanked? Use a prepaid card or a reloadable prepaid card from a retailer like GreenDot or NetSpend.



ParkMobile 360

Your powerful analysis
and control center

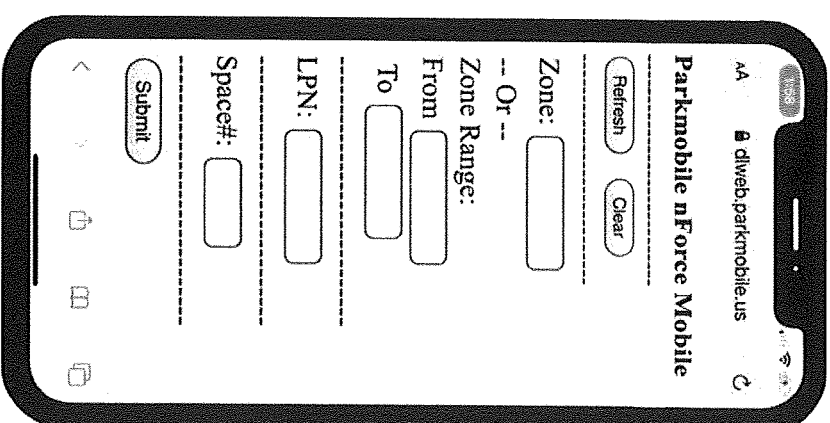


Enforcement with ParkMobile nForce

ParkMobile nForce enables your enforcement team to check that the vehicles parked on-street or in lots have paid for parking. Your enforcement team can use this solution in the field to verify parking payment prior to issuing a citation or other penalty.

ParkMobile nForce can be accessed via any internet-enabled mobile device. It will show all active ParkMobile parking sessions in real-time.

If you use another enforcement solution that integrates with ParkMobile, you may not need access to ParkMobile nForce. In these cases, nForce serves as a backup for your primary enforcement solution.

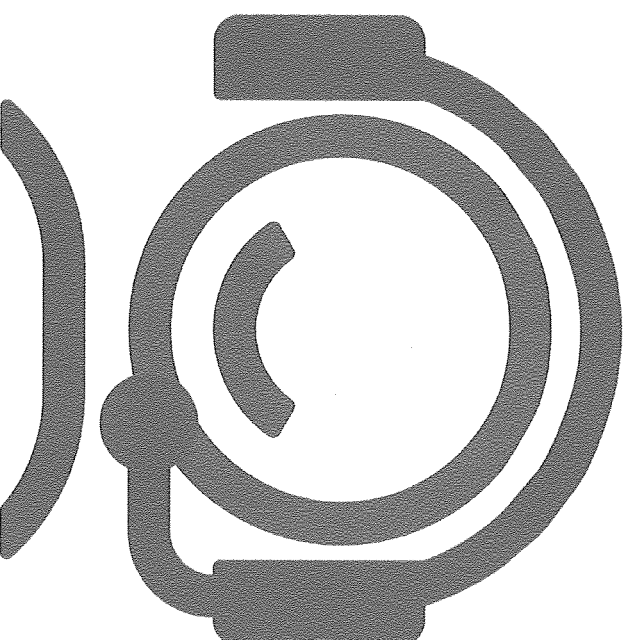


The market leader in customer support

Best-in-class support 24/7/365

We take the burden of customer service off of your team so you can focus more on what's important to you.

- 50,000+ customer service contacts per month
- Minimum Satisfaction score of 90% for all Member Services interactions.
- 85% of calls answered within 30 seconds
- Level 1 PCI compliant ensuring data security
- Multi-channel call center with in-house phone, email, web and in-app chat, social media & bilingual support.



Next Steps

1

Data Collection & Set Up

Gather ZAR (zone and rate structure) information on parking inventory, location, rates, integrations, merchant account information, signage, etc.



2

Marketing

Discuss marketing initiatives for launch!

- Press Release
- Social Media
- Geo Fencing
- Collateral

3

Testing & Training

Conduct testing and train the client on ParkMobile tools to self-manage their parking rates and provide access to reporting.

4

Launch & Support

Client will go live with ParkMobile transactions and have continued support with our talented teams!

- Implementations
- Client Support
- Account Management
- Customer Care

Pricing

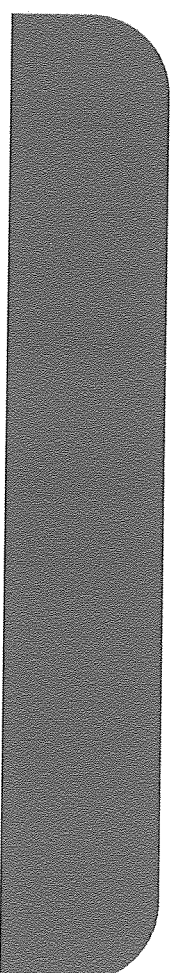
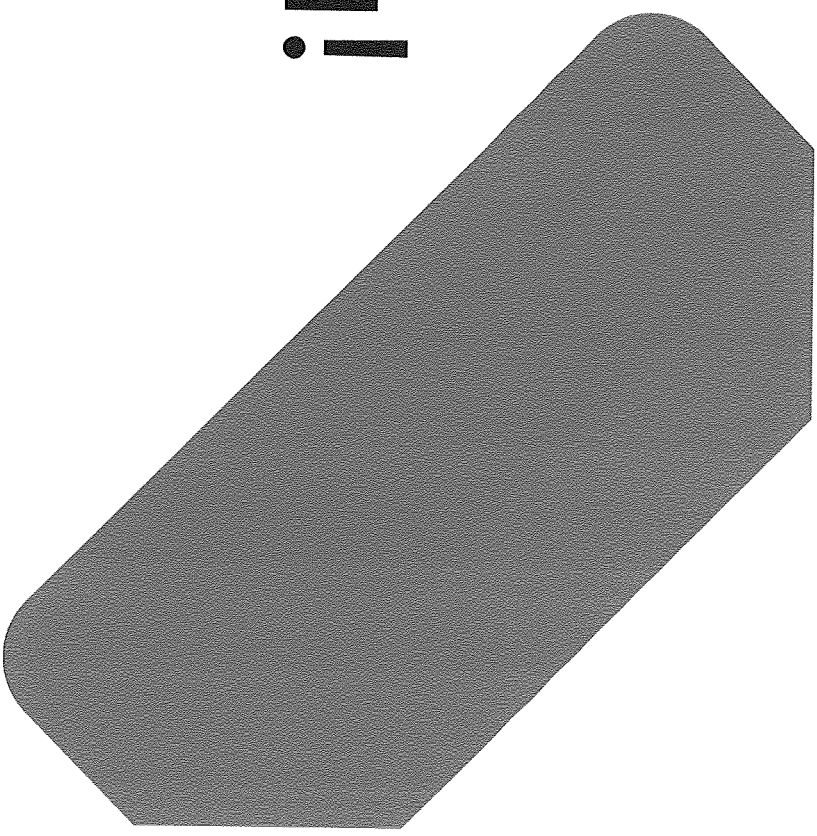
- There is **no** upfront cost and **no** annual fee. Signage, enforcement, back office and 24/7/365 customer service are included for free
- ZONE Parking
 - Standard Pricing = \$.45 cents transaction fee paid by end user
 - ParkMobile (Omnia) Pricing
 - \$.40 cents transaction fee paid by end user
 - MOR fee = 3% + \$.20 of total Transaction
 - (Some clients pass some or all of the \$.20 to customer as part of the convenience fee)

To avoid the RFP process many municipalities join Omnia Partners:
<https://www.omniapartners.com/about-us/in-the-news/incpa>

ParkMobile is a vendor member. There is no cost for you to join.

Thank you!

Shay Monteverdi
Shay.Monteverdi@parkmobile.io
(470) 704-5407



 ParkMobile™



ParkMobile Zone Parking Pricing Proposal for Saugerties, NY "Client"

Proposal Date: November 14, 2024
Project Name: Mobile Paid Parking Program
Client Contact: Terry Parisian
Contact Email: tparisian@hvc.rr.com

Sales Representative: Shay Monteverdi
Email: shay.monteverdi@parkmobile.io

Pricing

Transaction Fee:

ParkMobile works on a per transaction basis with a convenience fee charged to the end user while paying for your parking fee on our application.

Proposed Convenience Fee (on demand) = \$.40 per transaction

Example: If the rate is \$2.00 for 1 hour, the total cost would be \$2.40.

- \$2.00 to Client
- \$0.40 to ParkMobile

Processing Fee:

ParkMobile as Merchant of Record also charges a transaction fee to the client. This allows us to provide services with no up front costs such as signage, marketing, 24/7/365 support to both the client and the consumer, as well as ParkMobile 360. With this we provide level 1 PCI compliance, cost transparency, reporting capabilities and easy configuration.

Proposed Processing Fee (MOR) = 3% of total transaction + \$.20 per transaction.

Example: If the rate is \$2.40, the total cost of the transaction fee would be \$0.27. The remittance to the client in this example would be \$1.73.

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Transaction Fee:

ParkMobile works on a per transaction basis with a convenience fee charged to the end user while paying for your parking fee on our application.

Proposed Convenience Fee (on demand) = \$.40 per transaction

Example: If the rate is \$1.00 for 1 hour, the total cost would be \$1.40.

- \$1.00 to Client
- \$.40 to ParkMobile

Processing Fee:

ParkMobile as Merchant of Record also charges a transaction fee to the client. This allows us to provide services with no up front costs such as signage, marketing, 24/7/365 support to both the client and the consumer, as well as ParkMobile 360. With this we provide level 1 PCI compliance, cost transparency, reporting capabilities and easy configuration.

Proposed Processing Fee (MOR) = 3% of total transaction + \$.20 per transaction.

Example: If the rate is \$1.40, the total cost of the transaction fee would be \$0.24. The remittance to the client in this example would be \$0.76.

—

Proposed Convenience Fee (on demand) = \$.40 per transaction

Example: If the rate is \$0.75 for 1 hour, the total cost would be \$1.15.

- \$0.75 to Client
- \$.40 to ParkMobile

Processing Fee:

ParkMobile as Merchant of Record also charges a transaction fee to the client. This allows us to provide services with no up front costs such as signage, marketing, 24/7/365 support to both the client and the consumer, as well as ParkMobile 360. With this we provide level 1 PCI compliance, cost transparency, reporting capabilities and easy configuration.

Proposed Processing Fee (MOR) = 3% of total transaction + \$.20 per transaction.



Example: If the rate is \$1.15, the total cost of the transaction fee would be \$0.23. The remittance to the client in this example would be \$0.92.

—

Proposed Convenience Fee (on demand) = \$.40 per transaction

Example: If the rate is \$0.50 for 1 hour, the total cost would be \$0.90.

- \$0.50 to Client
- \$0.40 to ParkMobile

Processing Fee:

ParkMobile as Merchant of Record also charges a transaction fee to the client. This allows us to provide services with no up front costs such as signage, marketing, 24/7/365 support to both the client and the consumer, as well as ParkMobile 360. With this we provide level 1 PCI compliance, cost transparency, reporting capabilities and easy configuration.

Proposed Processing Fee (MOR) = 3% of total transaction + \$.20 per transaction.

Example: If the rate is \$0.90, the total cost of the transaction fee would be \$0.23. The remittance to the client in this example would be \$0.27.

All ParkMobile's standard terms and conditions apply to this proposal. This Proposal is valid for 30 days from date on proposal.



ParkMobile™

PART OF EASYPARK GROUP

Summary of Transaction Fees	
Mobile Payment (OnDemand) Transaction Fee Due to ParkMobile (Charged to Customer) and <u>ParkMobile is MOR at 3% + \$.20 per transaction</u> (Charged to client)	\$0.40 + 3% + \$.20

ParkMobile Services Included At No Cost
Signage and decal stickers for the initial rollout
Setup and Implementation
Call Center, Customer Support, Hosting and Maintenance
Social media, PR, standard marketing, and advertising for program launch
Integrations with meter, enforcement and LPR vendors
As a backup to the integrations, ParkMobile will provide a cloud-based enforcement portal with secure credentials to validate active On Demand smart parking sessions for each of your location(s) where your smart parking services are made available.
ParkMobile 360 Customizable Self – Administration Tools for reporting and setting rates.

Timeline for getting started:

From the time a contract is finalized, the time to launch is typically 40-60 days. Through our streamlined onboarding process, our implementation team will configure your rates, train your staff on back office systems, collaborate with our marketing team to plan your launch promotion, and create signage.

***All ParkMobile's standard terms & conditions shall apply to this parking proposal
Proposal pricing valid for 30 days***

Buildings and Grounds, Parks and Recreation, Monthly Report

November 18, 2024

Below is the list of items from the past months. If any items/inquiries come to mind do not hesitate to send me a request and I will investigate them.

Accomplishments:

- Several Meetings (Seamon Park, Stac, Supervisors, Garden Society and Tree Commission)
- Routine cleaning Donlon, Fire Houses and Offices
- Started Working on Street Lights Again
- Continuing Backfill Behind Wall
- Leaf and Fall Clean Up All Parks and Outer Areas
- Painted Ceiling and Beams Donlon Hall
- Light Replacement Donlon (All New LED Fixtures)
- Tree Planting/Trimming with Tree Committee & DPW
- All Docks are Out Done with DPW
- Replaced Toilet CA Lynch Men's Room

To Achieve Yet:

- Finish Tree Removals and Stump Grinding in Parks
- Test and Hang Wreaths For Christmas
- Seamons Park House Repair/Renovations Work
- Painting and Maintenance of Buildings
- Start Working on Parks Items (Flower Beds, Paths, Trees, Pavers, Flagpole Light, Etc...)
- Install Pavilion Lights Wastewater Plant
- Install Garage Lighting DPW Buildings

Any comments, questions or concerns do not hesitate to contact me via email(kbrown@villageofsaugerties.org) or cell phone (845)399-2321.

Respectfully Submitted,



Parks, Buildings and Grounds Superintendent



SAUGERTIES FIRE DEPARTMENT



43 Partition Street
Saugerties, New York 12477

R. A. Snyder Hose Co. #1
Washington H. & L. Co. #1

C. A. Lynch Hose Co. #2
Exempt Firemen's Ass'n.

October 2024

Village board members,

Report for the month of October 2024 is as follows:

- Fire Prevention was held on the second week of October. A big thank you to Trustee Martin for his help with all of fire prevention. Over 500 kids attended all the events.
- Our annual Halloween parade went off without a hitch with a decent turn out of kids.
- Members participated in the Touch-a-Truck event at Cantines.
- We have responded to 16 calls in the month of October and in house training is on going. Details of calls and drills are listed below:

Automatic Alarms:	1
Gas Odors:	4
Motor Vehicle Accidents:	5
Public Service:	1
EMS assist:	2
CO Incidents:	2
Kitchen Fire:	1

Totals calls for:	16
Call man hours:	92

Training/Special Details hours: 125.5

Total volunteered man hours: 217.5

Any question or concerns, please feel free to contact me at any time via email or phone.

Firematically,

Chris Mason
Chief
Saugerties Fire Dept.